



Handbell Musicians

O F A M E R I C A

Area 2

January 1, 2025

Dear Commercial Displayers,

I want to invite you to register as a vendor for the Area 2 2025 Festival Conference to be held Friday, June 26, 2025 – Sunday, June 29, 2025 at Split Rock Resort in Lake Harmony, PA (the Poconos).

I am attaching a Commercial Display Registration form for your use. You must be a registered business member in H.M.A. to be a vendor/displayer at an H.M.A. sponsored event. If you are not a current member, we encourage you to join by logging on to the H.M.A. website, www.handbellmusicians.org and join as a business member.

Your commercial registration will include mention on our Area 2 website and brochure as a vendor supporter. It will also include admission to the Friday night dinner and opening concert, the Showcase concert on Saturday night and unlimited entrance to the Final Concert. Other meals will be available for an extra fee if you wish to utilize that option. The vendor area is air conditioned and will be adjacent to our ringing floor (in the main ringing area) so you will be readily available to our ringers and directors. This room will be able to be locked at night. Unfortunately, it will require some noise accommodation on your part during rehearsals. (We wanted you as close as possible to the main action, but in an area that could be locked up at night to protect your inventory, and this was the compromise.)

We ask that you arrive on the morning of Friday, June 26th, so your set up is completed by 12:00 noon, ready to serve our ringers as they arrive. If needed, we can discuss accommodations to get you in on Thursday night, June 25th instead to allow more set-up time. This will be done on a case-by-case basis.

The vendor hours tentatively being planned are:

Friday, June 26	Noon – 5:00 PM and 7:30 – 9:30 PM
Saturday, June 27	8:30 AM – 7:00 PM
Sunday, June 29	8:30AM – 2:30 PM

Registration and payment are due no later than June 1, 2025. Area 2 has secured a block of rooms at the hotel at a rate of \$209 per night (1 to 4 occupants). Rooms must be reserved by June 5 after which the rooms will be released and available at a higher rate. To reserve a room, please complete the attached hotel reservation form and forward directly to the hotel.

We certainly hope to see you at Split Rock. If you have any questions, please don't hesitate to contact me. Thank you for supporting Area 2!

Sarah Hazel, Chair/Festival Coordinator
Area 2, Handbell Musicians of America
484/716-3892 or chair.area2@handbellmusicians.org